

BAKER DONELSON EMERGING COMPANY BOOT CAMP



Introducing the Baker Donelson Emerging Company Boot Camp, a half-day event bringing together representatives from the legal, finance and accounting industries for the benefit of start-up and emerging companies. Baker Donelson is committed to the success of start-up and emerging companies, and we have strategically designed this program to provide information and exchange ideas about issues that companies should consider as they grow in the marketplace.

It's a don't-miss opportunity for entrepreneurs, small business owners and emerging companies.

Baker Donelson will be joined by representatives from Postlethwaite & Netterville and The Idea Village.

Some of the topics to be discussed will include:

- Choice of entity and corporate formation
- Tax
- Intellectual property (patent, copyright and trademark)
- Labor and employment
- Financing and securities laws
- Contracting and licensing
- Confidentiality agreements
- Employee benefits and healthcare
- Accounting and payroll

Thursday, November 18, 2010

8:30 – 9:00 a.m. Registration

9:00 – 2:00 p.m. Program

Breakfast and lunch will be provided.

The Intellectual Property
643 Magazine Street
New Orleans, Louisiana

The fee is \$25 per attendee, payable at the door. Seating is limited.

To reserve your spot, please RSVP by Monday, November 15 to Debbie Yates at 504.566.5211 or dyates@bakerdonelson.com.

Parking is available at the Central Parking Lot located at 833 Magazine Street on the corner of St. Joseph Street and Magazine Street.

To view driving directions and a map, click [here](#).

BAKER DONELSON
BEARMAN, CALDWELL & BERKOWITZ, PC

 **The Idea Village**
FOR ENTREPRENEURS & THOSE WHO BELIEVE IN THEM

 **Postlethwaite
& Netterville**



Baker Donelson Emerging Company Boot Camp

New Orleans, Louisiana
Thursday, November 18, 2010

AGENDA

- 8:30-9:00 a.m. Breakfast and Registration
- 9:00-9:15 a.m. Welcome and Opening Remarks
David Rieveschl, Baker Donelson
- 9:15-9:45 a.m. Corporate Formation/Taxation
Biff Bayard, Baker Donelson
- 9:45-10:15 a.m. Intellectual Property Basics
Ben Janke and Warner Delaune, Baker Donelson
- 10:15-10:45 a.m. Labor and Employment Basics
Steve Griffith, Baker Donelson
- 10:45-11:00 a.m. Break and Networking
- 11:00-11:30 a.m. Accounting and Back Office Basics
Postlethwaite & Netterville
- 11:30-12:00 a.m. Protecting Your Confidential Information and Technology
David Rieveschl, Baker Donelson
- 12:00-12:30 p.m. Employee Benefits for Growing Businesses and What to Expect When
Healthcare Reform Hits Your Payroll: Pitfalls and Practical Tips
Chris Morris, Baker Donelson
- 12:30-1:30 p.m. Lunch – Presentation and Discussion
The Idea Village
- 1:30-2:00 p.m. Basics of Financing Your Business
U.S. Small Business Administration Panel Discussion
- Open Questions
All presenters